

**2022**

# **Crypto Marketing for your blockchain project**

Crypto marketing agency focused exclusively on helping entrepreneurs secure capital and build cutting-edge blockchain solutions quickly and efficiently.

## PROJECT PLANNING

Tokenminds provides clients an essential plan based on their project details.

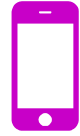


## **Competitive Landscape Due Diligence**



### **Analysis**

Competitor landscape analysis with estimated marketing and exchange costs and ROI.



### **Consulting Call**

3 one-hour consulting calls to deep-dive into the report and possible optimizations.



### **Contents**

Recommendations for aspects to include in the White Paper, One Pager, Pitch Deck, and website.



### **Marketing**

Recommendations for marketing strategy and exchange selection.

**Investor & community  
feedback**

**COMMUNITY STRATEGY**



**Community Growth Strategies**



**Community Administration Advisory**



**Community Nurturing Consultation**

**INVESTOR MATCHMAKING**

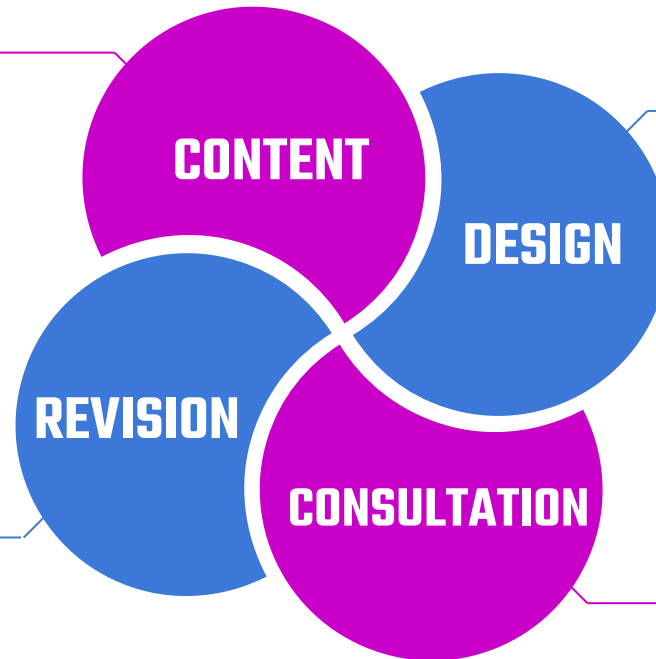


We help you get outreach to the top  
investors/VCs/funds in the world

## Whitepaper & Investor deck setup

**40 pages of content written by a professional blockchain writer.**

**Unlimited content revisions over a period of one month.**



**Cover, header & footer, and diagram redesign plus 8 unique graphics to support the content in the whitepaper.**

**3 one-hour calls with a blockchain marketing consultant to optimize the investor attractiveness of the whitepaper.**

## PROJECT BUILDUP

Tokenminds helps clients kickstart crypto marketing in the most efficient way, and we continually monitor and optimize your marketing strategy.



## PR and Forum Publication

### Crypto & business websites

Publications on top crypto investor target blogs such as NewsBTC, CoinSpeaker, BitcoinGarden, and Bitcoin Insider.

### Crypto & business forums

Post on crypto investor forums and threads, including BitcoinTalk, Reddit, and Bitcoin.com.



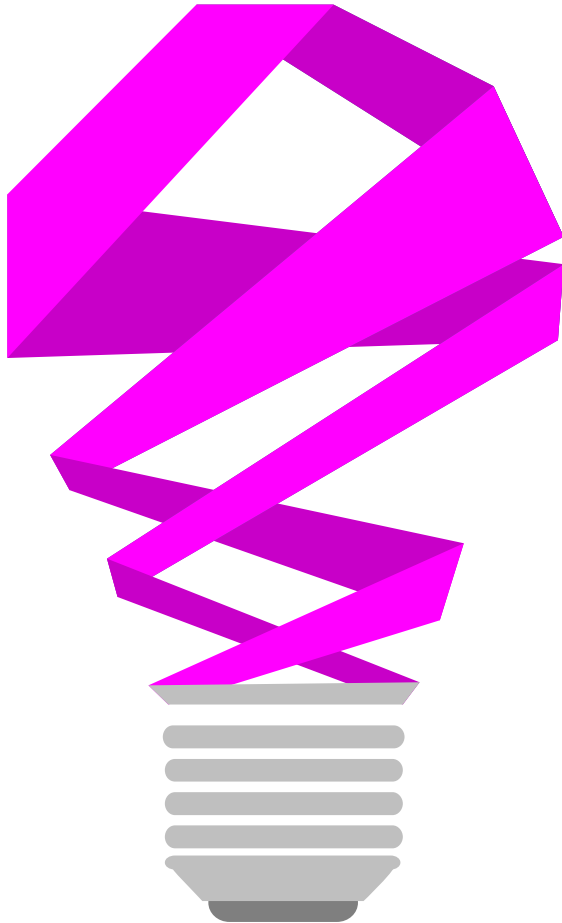
### Crypto & business influencer channels

Boosting exposure on crypto influencer Twitter accounts.

### Content plan strategy

Advising on blog and social media content for project to achieve a high level of branding.

## Community Marketing Strategy



01

### Community Buildup

Build up a standard community for projects and prepare content and material for sharing.

02

### Crypto Investor Influencer

Advisory on work with top crypto investor communities for project marketing.

03

### Community Management

Community growth, management, nurturing, and enhancement advisory.

04

### Community Marketing Advisory

We will optimize and solve any problems during community marketing to keep the community working in an efficient way.



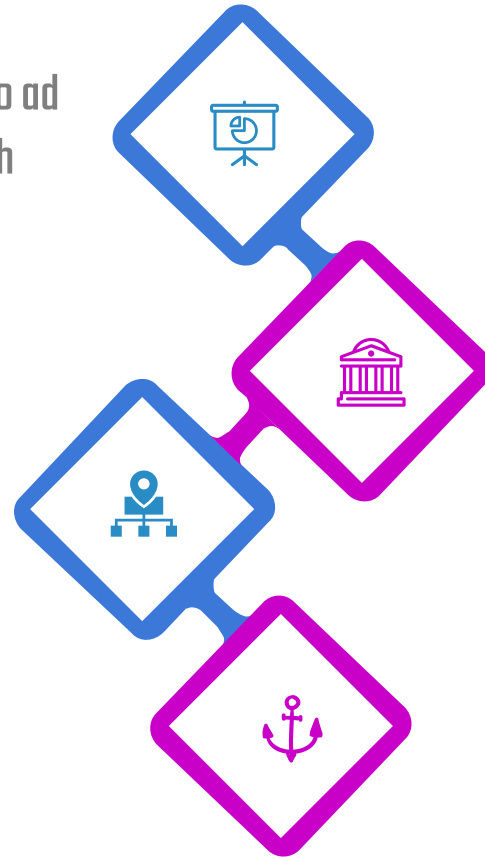
## Crypto Ad Strategy

### Ad Networks

Setting up campaigns on dedicated crypto ad networks that have proven to provide high conversion for IEO investors

### Ad copies

Developing the ad copy for your campaign, optimized for the involved crypto network formats



### Targeting

Setting up and optimizing the targeting of your ads on a daily basis, including retargeting of your IEO landing page

### Optimization

Daily optimizing and reporting on the budget, click-through-rates, conversion rates, and ROIs

## OUR PACKAGES



### Community Building

Community Management 24/7

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Promotion in blockchain platforms

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1K Average Monthly Member Growth

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Maintain Activeness in community

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Daily Support & Weekly Reporting

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Free AMA session



### Influencer Package

3 Crypto Audience Online Events

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180k+ Investor Community Promotion

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Custom Blockchain Contents

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Events Organization beginning to end

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Daily Support & Weekly Reporting



### PR Publications

5+ Publications on top crypto media

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10+ Post on crypto distributors forums

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50K+ crypto influencer Twitter accounts

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10+ IEO/ICO Listing website submissions

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Daily Support & Weekly Reporting

[Click here to see the price on our website](#)

\*\* We also provide KR/JP/CN localized marketing, if you want to get more information please contact us directly.

**TokenSales Strategy Advisory**



**Marketing  
Execution**

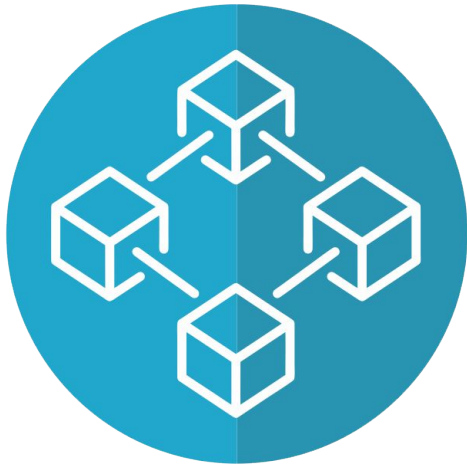


**Weekly Review  
& Reporting Call**



**Daily Support  
& KPI Tracking**

**WHY TOKENMINDS**



**26  
ICO'S/IEO'S/STO'S  
SUPPORTED**



**220,000  
PARTICIPANTS  
ACQUIRED**



**75MM\$ HELPED  
RAISE**

**SUCCESS CASES**

**BIRDCHAIN**



**1.5 MM RAISED**

Ad network outreach to 20MM Users

CVR rate increased by 35%

[+ View full Case study in Brochure](#)

**REMME**



**20 MM RAISED**

PR outreach to 20MM users

CTR increased by 3.4%

CPL reduced to \$1

[+ View full Case study in Brochure](#)

**BEZANT**



**27 MM RAISED**

Social Media growth by 2X

Telegram growth by 3.4X

Email list growth by 2.3X

[+ View full Case study in Brochure](#)

**2022**

**THANK YOU FOR YOUR ATTENTION!**

Please feel free to contact us if you have any questions.

CREATOR: Tokenminds

Department: Strategy